



Y919

Greatest Hits of All Time

Media Kit

Durham Radio Inc.

Y91.9

Greatest Hits of All Time

Lindsay-Kawarthas

Who We Are

CKLY has a long history serving Lindsay and The Kawarthas. The station first debuted on 910 AM in December of 1955. In 1998, the station moved to 91.9 on the FM band. From ownership by the McNabb family through the 60s, 70s and 80s, it was eventually acquired by CHUM Limited in 2000 and then by Bell Media in 2007.

On May 5, 2025, CKLY was purchased by Durham Radio Inc. and rebranded as Y91.9. Durham Radio Inc. is a locally owned and operated broadcasting company dedicated to serving local communities. The company is invested in eight other stations in Ontario and one in Vancouver.

Y91.9 plays the Greatest Hits of All Time with a focus on music from the 80s and 90s. The on-air talent line-up includes broadcast award winner, Vanessa Murphy in mornings, Matthew Holtby hosting daytime, and the return of Lindsay veteran broadcaster Dave Illman in afternoons.



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Weekday News Sponsorship

People rely on radio all day long for their news. The Durham Radio News team delivers more current, up-to-date local news than any other local news source.

Sponsorship of Y91.9 News, Monday to Friday, offers a credible, prestigious environment to enhance your business image. Your message is presented as the exclusive sponsor.

Sponsorship includes:

- 1 opening name credit daily
- 1 x 30 second commercial daily following the newscast
- Total of 5 name credits and 5 x 30 second commercials weekly

Commercials rotate throughout 10 newscasts daily:

- 6:00 a.m. – 8:30 a.m. (on the half hour)
- 12:00 noon
- 4:00 p.m. – 6:00 p.m. (top of the hour)

Contact us for pricing



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Weekend News Sponsorship

People rely on radio all day long for their news. The Durham Radio News team delivers more current, up-to-date local news than any other local news source.

Sponsorship of Y91.9 News, Saturday to Sunday, offers a credible, prestigious environment to enhance your business image. Your message is presented as the exclusive sponsor.

Sponsorship includes:

5 opening name credits each weekend

5 x 30 second commercials following 5 newscasts

Total of 5 name credits and 5 x 30 second commercials weekly

Commercials rotate throughout 10 newscasts weekly:

Saturdays 7:00 a.m. – noon (on the hour)

Sundays 9:00 a.m. – noon (on the hour)

Contact us for pricing

Available to 2 sponsors only



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Weekday Weather Sponsorship

Everyone loves to talk about the weather! CKLY 91.9 covers the weather in Lindsay-Kawartha and the surrounding cottage country where the weather can vary from that of the neighbouring GTA.

Local residents want local weather and CKLY 91.9 delivers!

Sponsored weekday weather reports air Monday to Friday from 9:00am. to 7:00pm. Your message is presented as the exclusive sponsor.

Sponsorship includes:

- 1 opening name credit
- 1 x 15 second commercial

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Weekend Weather Sponsorship

Everyone loves to talk about the weather! CKLY 91.9 covers the weather in Lindsay-Kawarthas and the surrounding cottage country where the weather can vary from that of the neighbouring GTA.

Local residents want local weather and CKLY 91.9 delivers!

Weekend sponsored weather reports air Saturdays from 7:00am to 1:00pm. Sundays they air from 9:40am to 3:00pm.

Your message is presented as the exclusive sponsor.

Sponsorships rotate through all weekend time periods.

(Available in units of 4.)

Sponsorship includes:

1 opening name credit

1 x 15 second commercial

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Community Updates

Three times daily, Monday through Friday, Y91.9 airs the Community Update, a quick summary of what is happening in Lindsay and The Kawarthas.

The program airs at 8:40 am, 12:50 pm and 6:50 pm.
Each program consists of the following:

- an opening name credit
- community information (approx. 60 sec.)
- 15 second commercial

The Community Updates include information that is of interest to the community. Events listed generally include those of a non-profit or charitable nature happening in the listening area.

Sponsorship investment is \$16.00 per program based on running one of three daily for a minimum 13-week period.

Contact us for pricing

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3 HOUR REMOTE PACKAGE

Have your local station on location to help promote your business event!

Here's what you'll receive:

- 3 x 60 second live "cut-ins" per hour for 3 hours for a total of 9
- 30 x 30 second commercials during the week of your event
- 5 x 15 second promotional announcements per day for 3 days prior to your event for a total of 15
- On air talent on location for 3 hours
- Exposure on the CKLY website
- Plus lots of prizes and giveaways!

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Coverage Area

